

## REPORT OF THE FUND-RAISING COMMITTEE

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The Fund-Raising Committee (FRC) met from 1400-1730 hours on October 22, under the chairmanship of Dr. Richard J. Marasco, and all Contracting Parties were represented at the meeting (see *FRC Endnote 1* for list of participants).

### **Agenda Item 1. Opening by the Chairman**

The Chairman called the meeting to order and reminded the participants the main reason for establishing the Fund-Raising Committee.

At the Eighth Annual Meeting, it was generally accepted that it would be reasonable for Contracting Parties to expect the projected budget and annual contributions to increase at the rate of inflation in Canada (currently 3% per year). It was obvious that this increase in funding levels will cover only growth in operating costs, and therefore funding constraints will impede development of the Organization. Considering the current imbalance between annual contributions and the annual budget, and recognizing that PICES must improve its financial situation, Council agreed to establish a Fund-Raising Committee to seek outside funding consistent with the goals of the Organization (Decision 99/A/8). It was assumed that FRC will operate by correspondence, but in order to facilitate activities and discussions, and benefit from each other's success or more challenging experiences, the Committee members agreed to meet during PICES IX.

### **Agenda Item 2. Adoption of agenda**

The Committee reviewed and adopted the agenda without change (*FRC Endnote 2*).

### **Agenda Item 3. Review of fund-raising activities for the fiscal year 2000**

The Executive Secretary reported on fund-raising efforts by the Secretariat and the Science Board in 2000. The following reflects

contributions and grants (received or under consideration) to finance various activities initiated by PICES:

1. Five organizations, Inter-American Tropical Tuna Commission (IATTC), International Pacific Halibut Commission (IPHC), Interim Scientific Committee for Tuna and Tuna-like Species in the North Pacific (ISC), North Pacific Anadromous Fish Commission (NPAFC) and Scientific Committee on Oceanic Research (SCOR), contributed a total of \$73,000 for the Beyond El Niño Conference on Pacific Climate Variability and Marine Ecosystem Impacts that was held in March 2000;
2. SCOR provided a grant of \$13,340 (US \$9,000) to support travel of Chinese and Russian scientists to the PICES Ninth Annual Meeting;
3. The Chairman of PICES, Dr. Hyung-Tack Huh, made a personal donation of \$10,000 to the Trust Fund;
4. A grant of \$32,000 (US \$21,800) from the Alfred P. Sloan Foundation was received to develop Action Plans for the Census of Marine Life, and will be used to finance a PICES Census of Marine Life Workshop and a special report published in the PICES Scientific Report series;
5. The National Marine Fisheries Service (NOAA, U.S.A.), DFO Headquarters (Department of Fisheries and Oceans, Canada) and the Pacific Research Institute of Fisheries and Oceanography (TINRO-Center), agreed to provide \$44,000 (US \$30,000), \$10,000 and \$1,460 (US \$1,000), respectively, to support PICES X special events;
6. A proposal was submitted in September 2000 to the Asia-Pacific Network (APN) for a one-year pilot project entitled "APN/PICES ECOPAC: Capacity Building in Climate and Marine Ecosystem

Study” (funding period from April 1, 2001 to March 31, 2002).

**Agenda Item 4. Review of potential approaches to fund-raising in individual PICES member countries**

Representatives from each country described fund-raising approaches that would work in their respective countries. Possible sources identified were private foundations, industry, individuals (planned giving) and public research funds. It was pointed out that approaching various funding sources would be facilitated by having several project proposals and materials that describe the Organization and its products.

**Agenda Item 5. Review of high priority scientific projects proposed for funding by the Science Board**

The Chairman emphasized that the Committee should work closely with the Science Board and the Secretariat to identify high priority scientific projects requiring funding or additional support. The Science Board Chairman and the Executive Secretary presented several project proposals developed by the Science Board and the Secretariat:

1. Develop a North Pacific Ecosystem Status Report;
2. Establish an international zooplankton monitoring program for the North Pacific;
3. Convene a Workshop/Symposium series on “Effect of human and climate interaction on fish production”; and
4. Initiate capacity building on marine ecosystems.

After these projects were discussed, Dr. Richard Beamish proposed adding a fifth project to the list, “Friends of PICES”. Its focus would be on acquisition of funds that could be used by the Organization to support various programmatic activities.

Dr. Vera Alexander suggested that an attempt be

made to categorize projects by possible sources of funding. Several other committee members echoed this idea. Further, Ms. Heather McCarthy indicated that projects 1 and 3 are likely to be of interest to members of the United States fishing industry, while project 4 could be funded by organizations dedicated to developing countries. Dr. Alexander noted that the U.S. North Pacific Research Fund is a possible funding source for projects 2 and 4.

**Agenda Item 6. Goals and strategy for fiscal year 2001**

The Committee agreed that before proceeding, it would be useful to specify a theme for 2001 fund-raising activities. The theme adopted by the Committee was “To advance scientific knowledge of the ocean environment”, and more specifically expanding knowledge of the impact of climate change and human activities on living marine resources and their ecosystems. Once this theme was determined, projects 3, 4 and 5 were singled out for emphasis during 2001. It was pointed out that this decision does not mean to preclude efforts to obtaining funding for other projects. A goal of raising \$100,000 was tentatively adopted pending determination of costs of the projects.

**Agenda Item 7. Other business**

During discussion, there was confusion about the Committee’s role in obtaining funding for the PICES Tenth Anniversary. The Chairman indicated that this issue is not of concern for the Committee, and that the purpose of raising funds is to promote programmatic flexibility.

Lastly, the Chairman emphasized that he intended to conduct the Committee’s business via e-mail, and that it is critical to keep him informed of current e-mail addresses.

**Agenda Item 8. Adoption of report and recommendations to Council**

The Committee adopted the report and requests the Finance and Administration Committee and the Governing Council to support the program outlined above.

## **FRC Endnote 1**

### **Participation List**

#### Canada

Richard J. Beamish

#### Japan

Tadashi Inada  
Takayuki Koike  
Koji Harunari  
Tokio Wada

#### People's Republic of China

Qian-Fei Liu  
Zheng-Lin Wei

#### Republic of Korea

Lae-Hyung Hong

#### Russia

Lev N. Bocharov  
Alexander A. Kurmazov

#### U.S.A.

Heather D. McCarty

#### Other

Vera Alexander (Vice-Chairman, PICES)  
Richard J. Marasco (Chairman, FRC & F&A)  
Patricia Livingston (Chairman, Science Board)  
Alexander S. Bychkov (Executive Secretary)

## **FRC Endnote 2**

### **Agenda**

1. Opening by the Chairman.
2. Adoption of agenda.
3. Review of fund-raising activities for the fiscal year 2000.
4. Review of potential approaches to fund-raising in individual PICES member countries.
5. Review of high priority scientific projects proposed for funding by the Science Board.
6. Goals and strategy for fiscal year 2001.
7. Other business.
8. Adoption of report and recommendations to Council.